

FACTS: WHAT DOES MAXIMIZE ASSET PROTECTION DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> • Social Security number and income • Account balances and payment history • Credit history and credit scores
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Maximize Asset Protection chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Maximize Asset Protection share?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	X
For our marketing purposes— to offer our products and services to you	X
For our affiliates' everyday business purposes— information about your transactions and experiences	X
For our affiliates' everyday business purposes— information about your creditworthiness	X
For our affiliates to market to you	X
For our nonaffiliates to market to you	X

To limit our sharing	<ul style="list-style-type: none"> • Call 1-602-833-2949 • Visit us online: www.mapfl.com
Questions?	Call 1-602-833-2949 or go to www.mapfl.com

What we do	
How does Maximize Asset Protection protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Maximize Asset Protection collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> • Open an account • Pay your bills or apply for a loan • Use your credit or debit card We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes—information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account—unless you tell us otherwise.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> • Why Not Results
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> • Pacific Life Insurance Company
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.